

The Three Winning Behaviors of the Litigation Project Manager



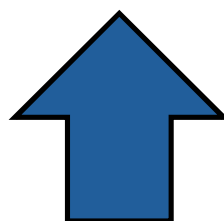
Control Discovery

Strategies and Techniques for Building
Consistency and Confidence.

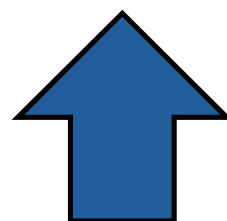
Jim Barrick
President & CEO
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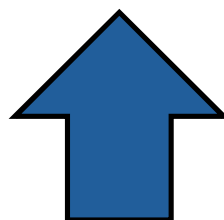
- We live in interesting times



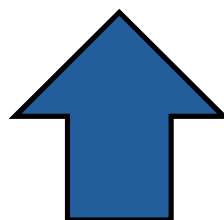
- Enterprise data volumes (40% per year)



- Federal Rules EDD Amendments (Expectations and Judicial expertise)



- Uncertainty in Patent Landscape
 - Supreme Court decisions
 - Congressional Reform
 - USPTO Procedures



- The Cost of Botched Litigation
 - Zubulake v. UBS Warburg
 - Coleman v. Morgan Stanley
 - Qualcomm Inc. v. Broadcom



- How does Control Discovery Manage Projects?
 - Three Key Behaviors
 - Formal tools (MS Project, Excel)
 - Formal methods



- How do our clients manage projects?
 - The Same Three Key Behaviors
 - Various tools (Whiteboard, Post-it, Excel)
 - Various methods



- What three key behaviors matter in managing litigation projects?



1. Planning

2. Resolving Issues

3. Communicating



- Sound Simple?



- So does “Make it so”



- Let's Examine Each One



- 1. Planning
 - Knowing the work “The List trumps The Plan”
 - Keeping tasks short and well-defined “The 3 Whats”
 - Resolving unknowns by “assessment”
 - Including meaningful progress-checks
 - Seeing opportunities to overlap & compress “80/20”
 - Identifying expected resources “OSWO”
 - Building in safety time prior to hard deadlines



- 2. Resolving Issues
 - Raising issues early
 - Raising issues early
 - Raising issues early
 - Getting the right people to the table (leverage others if necessary)

In a survey of 11,000 project managers at HP conducted in the early 1990's, the behavior of "raising issues early" was identified as the most accurate predictor of a project managers success...



- 3. Communicating
 - Reporting “status” on a regular schedule
 - Reporting “status” with a regular format
 - Summary
 - Decisions, Deciders & Due Dates “3D”
 - Open Issues
 - Closed Issues & Resolution “Cumulative”
 - Delivering all the news in a consistent voice
 - Focusing on “Just the Facts”
 - “Adding Light not Heat”
 - Using the 5W’s (Who, Where, When, What, Why)

Thanks!



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